

*data sales co.*

*The Spirit of Excellence*





# Creativity ♦ Integrity ♦ A Command Performance



## Total Performance

Data Sales Company is a full service computer dealer. We buy, sell, lease and trade IBM computer equipment. We have in-house engineers and refurb technicians. Our fleet of trucks pick up and deliver our equipment.

Over 300,000 square feet of company-owned space houses a large inventory to ensure product availability.

Also, Data Sales is one of the largest suppliers of used IBM parts in the world.

## Practice Makes Perfect

Since 1973, our commitment to excellence has led to continued, steady growth. We have two complete sales and service centers in Minnesota and Arizona, to meet demand nationwide.

Financing tailored to customer's needs has been a major factor in Data Sales Company's growth. Flexible terms and conditions in company-held leases allow for fast equipment upgrades, terminations and system changes. Use of our master lease will enable your system to change without re-negotiating a complete new agreement.



## Orchestrating The Whole

To ensure careful handling and prompt delivery schedules, Data Sales operates its own fleet of local and over-the-road trucks. Drivers are specially trained to handle delicate computer equipment. All vehicles have special suspension and hydraulic tailgates for full padded van protection.

All equipment, from tape drives and printers to CRTs and large-scale CPUs pass a thorough and comprehensive inspection by Data Sales Company's engineers. After refurbishment and inspection, systems are offered to customers at substantial savings—operating and looking like new.

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*Above: The headquarters of Data Sales Co., located in Burnsville, Minnesota  
Below: Scottsdale, Arizona location*

***Your choice  
for IBM  
and IBM  
plug-  
compatible  
equipment.***

***"...a long-standing  
record of integrity."***

## A Standing Ovation

Data Sales was honored with the CDLA's (Computer Dealers/Lessors Association) highest award. The "Spirit of Excellence" award was presented to Data Sales "as the company which best exemplifies the ideals of the CDLA." In presenting the award, the CDLA chairman, noted,

*"Data Sales has a long-standing record of integrity and achievement in the computer leasing and re-marketing industry."*

One phone call puts us into action. We would be happy to discuss the ways we can help you.



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## Creativity

Flexible terms and conditions in our master lease allow easy changes to your system.

## Integrity

Since 1973, our commitment to excellence has helped us to grow.

## A Command Performance

"Data Sales has a long-standing record of integrity and achievement in the computer leasing and re-marketing industry."

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