

For Immediate Release:

Data Sales Co. Joins the Internet Infrastructure Coalition (i2Coalition)

Burnsville, MN & Scottsdale, AZ

April 22, 2013 – Data Sales Company, a privately held, full-service lessor with a history in information technology hardware, today announced that it has joined the Internet Infrastructure Coalition (i2Coalition), a group of global Internet infrastructure providers and technology firms who support the growth of the Internet.

“Joining i2Coalition is a way for Data Sales to support those that work to make the internet a better place,” said Bob Breckner, the Vice President and COO of Data Sales. “Our customers and potential clients need to know that we not only support them with funding, but through i2Coalition as well.”

“i2Coalition is excited to have Data Sales Company as a member of our rapidly-growing organization,” said Christian Dawson, i2Coalition co-founder and Board Chair. “We look forward to enlisting the IT expertise of Data Sales in our pursuit of public policies that grow and support the open Internet.

About Internet Infrastructure Coalition (i2Coalition)

The Internet Infrastructure Coalition supports those who build the nuts and bolts of the Internet, and we treat it like the noble profession that it is. We believe the continued growth of the Internet is vital for growing an environment of innovation in America and seek to engage in ways to foster success of the Internet and Internet infrastructure industry. We seek to influence decision makers to weigh decisions on whether they are good or bad for the Internet economy and its foundational industries. In short, we seek to foster growth within the Internet infrastructure industry by driving others to harness the Internet’s full potential.

About Data Sales Company

We are a full-service lessor with expertise in information technology hardware. Our IT hardware background, leasing expertise and logistical support uniquely position us to provide our Full Service Lease: the most comprehensive, flexible leasing available. Businesses ranging from start-up and emerging to multinational Fortune 500 corporations have found that it’s the best value in business technology today. To learn more, please visit www.datasales.com

Media Contact:

Kara Johnson
952.895.3329

Request Information: kjohnson@datasales.com